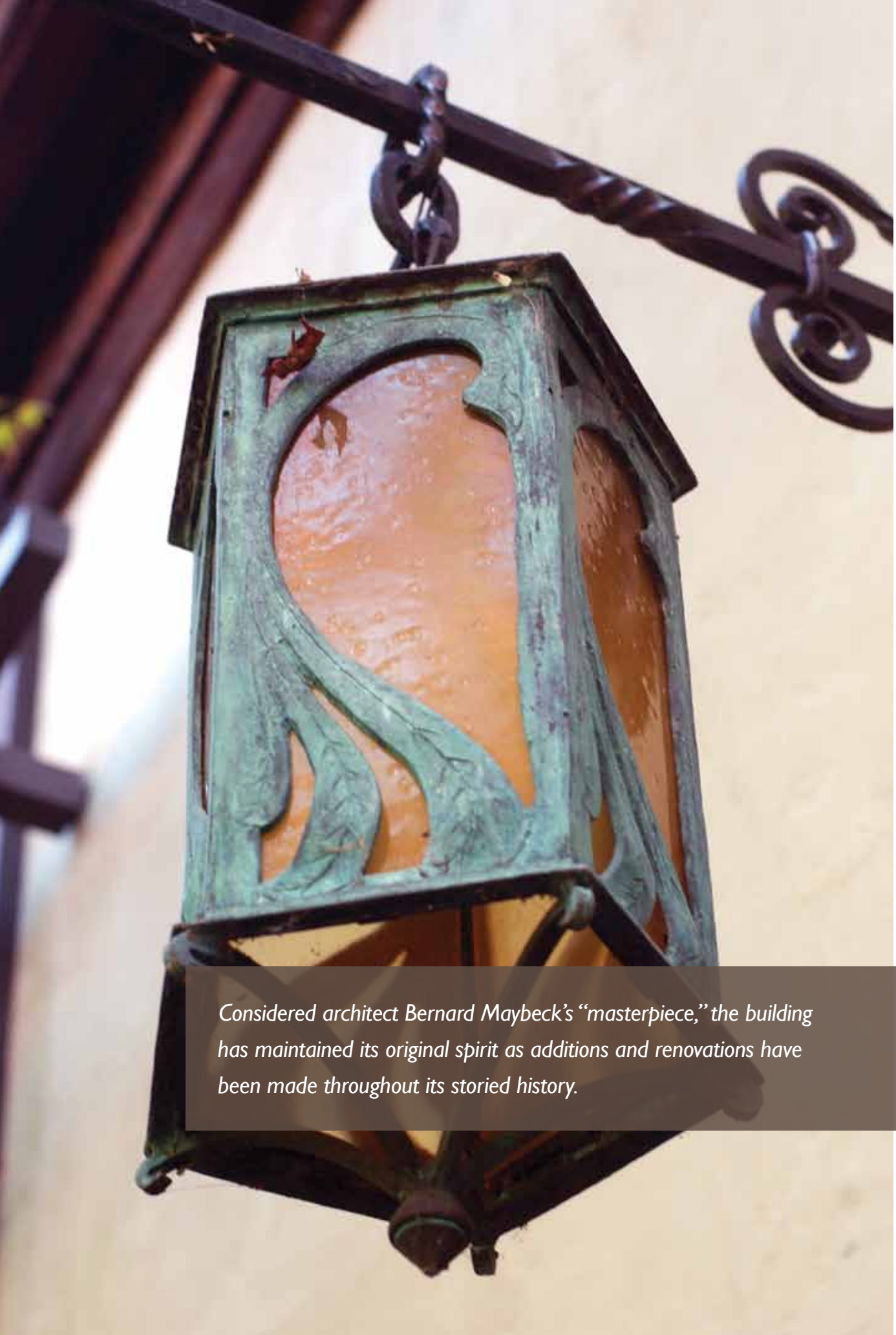




# The Faculty Club Campaign

A 100-year-old architectural gem meets the 21st century



*Considered architect Bernard Maybeck’s “masterpiece,” the building has maintained its original spirit as additions and renovations have been made throughout its storied history.*

## Preserving a shared heritage

### UC Berkeley’s Faculty Club,

an internationally recognized architectural landmark of the Craftsman era, is also a living campus treasure. Still owned and operated by the faculty as a thriving club, it provides a distinctive venue for the wider campus community, annually hosting hundreds of campus gatherings, ranging from committee meetings to memorials, from weddings to off-campus recruitment programs, from quiet scholarly dinners to grand football-day celebrations for Old Blues.

In 1902, a founding group of professors raised \$2,800 to create a new dining hall, **embarking upon the long road to building a world-recognized institution.** They began by commissioning Bernard Maybeck — one of Berkeley’s most distinguished architects and a fellow faculty member — to draw up plans for what is now the heart of the Faculty Club, the soaring Great Hall with its stone fireplace and stylized golden bear beam ends.

Though it remains a private institution, the Club’s enduring identity and mission are bound with those of the campus, and over the years it has been strengthened by support from generous alumni and friends.

**Please help preserve this Craftsman jewel and help it adapt to meet the needs of this century** by making a gift to The Faculty Club Campaign.



## Cultivating campus life

**At a time** when many faculty clubs in the nation are closing, Berkeley's continues to flourish, providing a full range of membership events and services. The Club has continued to be profitable, despite fluctuations in the economy, due to careful management and expert marketing as it raises money through membership dues, rental of hotel and meeting rooms, catering, and special events.

No longer the all-male professorial dining, smoking, and billiards club of its early years, the Club's expanded membership includes faculty women, University staff, alumni, and associate members from the community. They gather to enjoy wine tastings, art shows, engaging lectures, Oktoberfest parties, tastings in the Faculty Glade, themed dining evenings like the annual Indian dinner, concerts, and the fun of musical evenings with jazz groups or a country and western singer.

### **Traditions continue.**

*Mother's Day brunches have long been a springtime delight, while the annual holiday parties, with performances by the Monks' Chorus, have been held since 1912. All of these lively events take place under the watchful gaze of the Moose, whose head has overlooked the Great Hall for nearly 100 years.*





## Collaborating with the University

### Even when lovingly tended,

**historically significant buildings pose large**

**preservation and maintenance challenges.** The

University has recognized that even though the membership covers the costs of day-to-day operations, as well as many ongoing needs for repair and renovation, it must do its part to preserve the building and help it adapt to needs that were not anticipated a century ago.

Together, the University and the Club organized a comprehensive study of the work needed to preserve and maintain the building for the next 100 years, and in consultation with preservation specialists identified significant improvements that must be made.



Given other funding demands, **the University has not been able to cover all of the Club's deficiencies and needs** — ranging from leaking windows to new decks, to the replacement of roof beams in some rooms and the building's roof, as well as electrical, mechanical, and heating systems upgrades — that have arisen over the years.

#### **Recent Renovations**

- In 2002, a centennial refurbishment refreshed the interior (including 23 hotel rooms), upgraded the kitchens, and helped repair the wear and tear of constant use — all with the aim of **preserving this Craftsman jewel for another century of life.**
- Through a combination of generous member donations and a significant University loan, the Club was able to repair and remodel the aged restrooms on the main floor, upgrading them in 2009-10 to provide disabled access and green efficiencies. New pathways also help provide disabled access to the entire first floor.



## The Faculty Club Campaign

### Laying the groundwork

for significant upgrades, Chancellor Robert J. Birgeneau has authorized a \$1-million grant to cover the costs of the Faculty Club's most urgent repairs. In addition, the campus agreed to lend the Club up to \$2 million more so that the rest of the work can be scheduled in a timely fashion.

While a variety of options are being considered to repay the loan — including surcharges, lower member discounts, and increased rates for hotel and meeting rooms — it is clear that these measures alone will not be sufficient.

Acknowledging that some of the money must be raised through private support, the Board has established The Faculty Club Campaign, **a five-year capital campaign with a goal of \$2 million**. If renovations can be completed for less than that amount, the remaining funds will be used to establish an endowment dedicated to the physical preservation of the building — an endowment that can be used to help care for the Club in perpetuity.

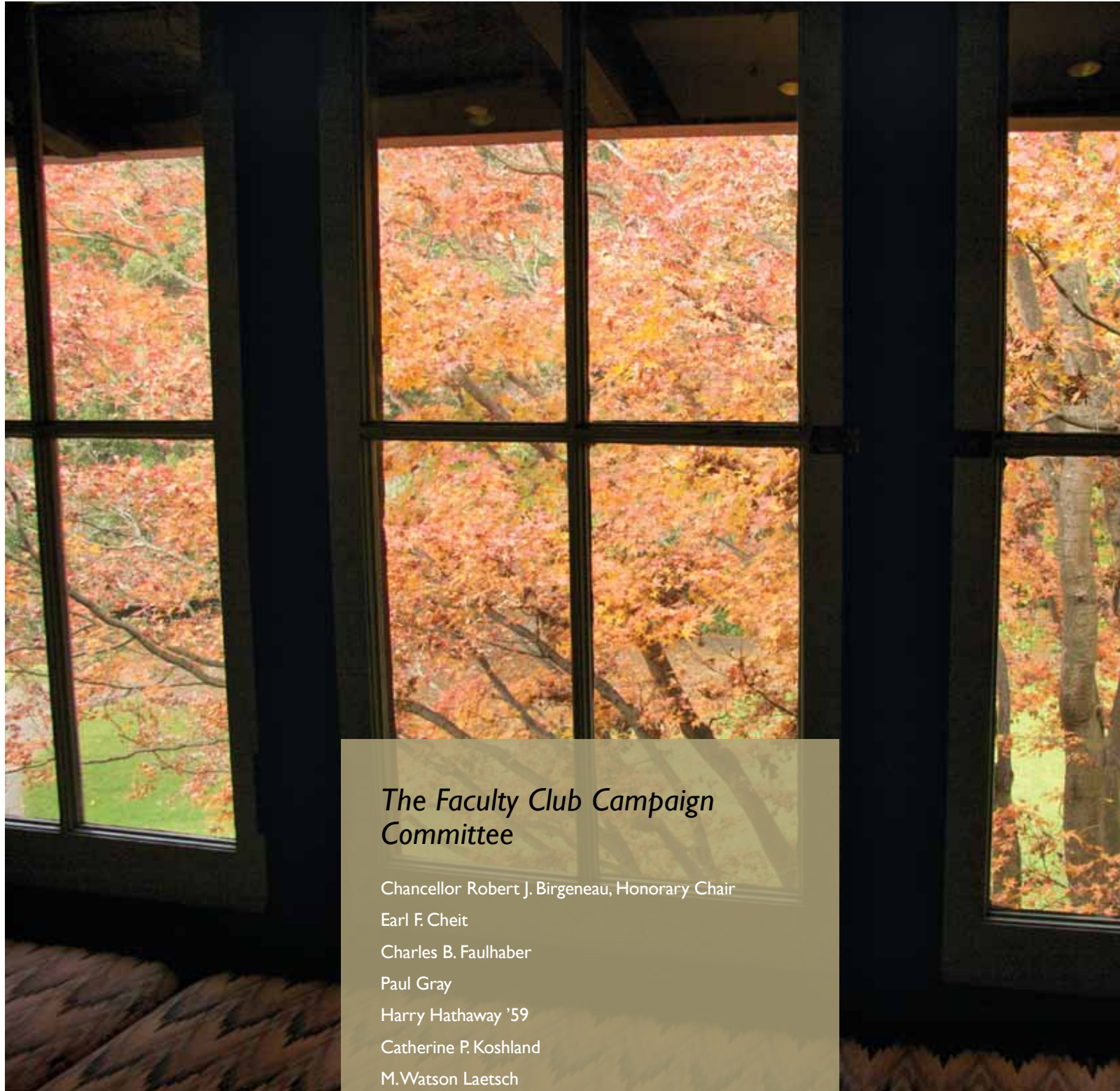


*Ever since Phoebe Apperson Hearst donated “a fine great stove” to its kitchen in 1902, the Club has benefited from the generosity of those who support the mission of the University and love the Club.*



Sustaining an extraordinary treasure

**The Faculty Club** needs your support as it prepares for the next century of service to the campus and its community. **We invite you to join The Faculty Club Campaign** by making a donation or a five-year pledge — a gift that will allow significant improvements to the building now and one that will benefit new generations of members and friends in the decades to come.



### *The Faculty Club Campaign Committee*

Chancellor Robert J. Birgeneau, Honorary Chair

Earl F. Cheit

Charles B. Faulhaber

Paul Gray

Harry Hathaway '59

Catherine P. Koshland

M. Watson Laetsch

Errol Mauchlan

George Miller M.B.A. '61

Karl Pister '45, M.S. '48

Shankar Sastry M.S. '79, M.A. '80, Ph.D. '81

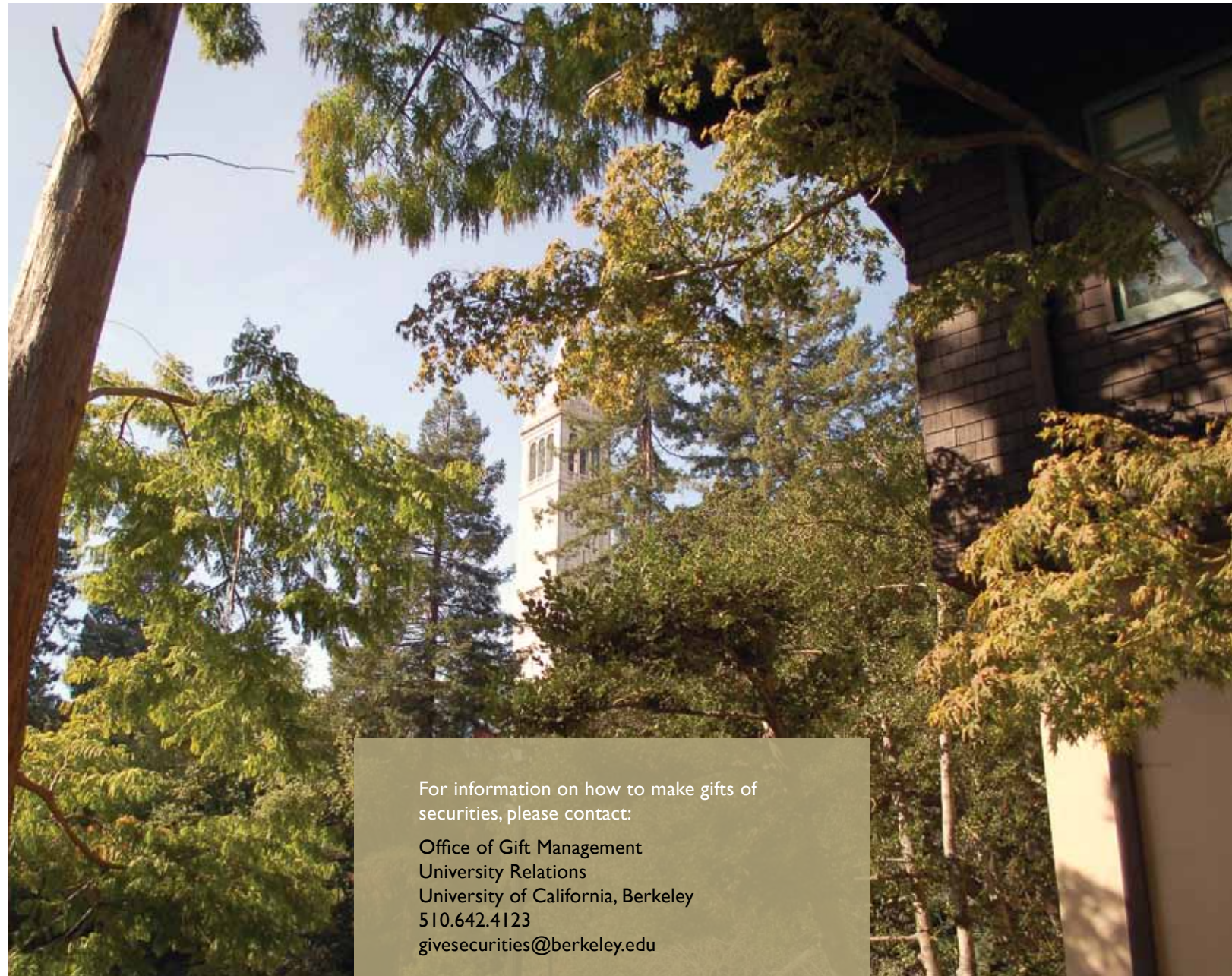
## Gifts of appreciated securities

may offer substantial tax benefits today. Additionally, if you are over 70 and a half years old and are taking IRA distributions, you can direct them to the Campaign at no tax cost to you. Staff in University Relations can discuss your philanthropic goals and how you can fulfill them through a gift to the Faculty Club.

Please mail checks made payable to the **UC Berkeley Foundation**, a 501(c)3 organization, and designated for The Faculty Club Campaign (Fund # H0201) to:

### **The Faculty Club Campaign**

Manager  
The Faculty Club  
University of California  
Berkeley, CA 94720-6050



For information on how to make gifts of securities, please contact:

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